Overview: The Homework Gap





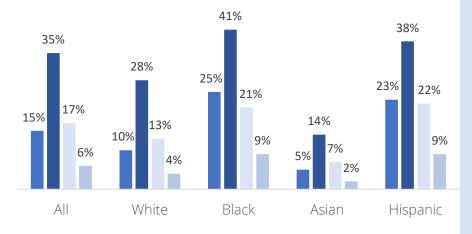
There are roughly 3 million households with school-age children but no or unreliable at-home broadband access that fall into the "Homework Gap"

Children in low-income households are significantly less likely to have at-home broadband access

Percent of US households with school-aged children who do not have a high-speed internet connection

AS OF OCTOBER 2018

■ All ■ Less than \$30K ■ \$30K-\$74,999 ■ Over \$75,000



Limitations to e-learning



17% of teens are often or sometimes unable to complete homework due to a lack of a reliable computer or internet connection

- 2 million children live in households that rely exclusively on cellular networks
- Students without internet access are more likely to lag behind in education and are less competitive in the workforce
- 70% of teachers assign homework that requires an internet connection
- 60% of schools have adopted strategies to increase student broadband access outside of schools



Strengths and weaknesses of potential options for accessing fixed wireless internet outside of the home

| | May require transport to/from home | May not be safe | Cybersecurity threats posed by Public Wi-Fi | Limited hours | Computer might not be available even if offered | May require student purchase | Weather exposure |
|--|--|-----------------------|---|------------------|---|------------------------------------|---------------------|
| Library | / | ✓ | / | / | ✓ | | |
| Community Center | / | / | / | ✓ | ✓ | | |
| Business (i.e. coffee shop) | / | ✓ | ✓ | ✓ | | ✓ | |
| School Wi-Fi after hours outside building | ✓ | ~ | | | | | / |