



2020 COMMITTEE REPORT

Committee: Member Services

Committee Chair Name: Esperanza Zenon

Committee Members Names: Esperanza Zenon, Analicia Nicholson

Committee Objectives:

- Assist NAPE with recruitment and retention of state, affiliate, and individual members.
- Demonstrate Value of NAPE Membership
- Increase knowledge about what materials are available to communicate the value of NAPE membership
- Organize Member Services Resources including tool kit and recruitment materials in Member Services Folder on Share Point
- Develop a front/back card for Affiliate/Individual Membership
- Discuss and identify additional strategies for communicating the value of NAPE Membership
- Increase the number of state members to 42
- Increase the number of affiliate members to 430
- Increase the number of individual members to 10
- Increase and Strengthen Partnerships between NAPE and other Equity Oriented Champions
- Help with the First Time Attendee Breakfast at the NAPE Summit

Progress (19 - 20):

- Created and Disseminated Membership Renewal Communications
- Created and held Affiliate Membership Technical Assistance web meeting, with over 20 affiliates in participation
- Created an Affiliate Member Technical Assistance Survey
- Created a State Member Technical Assistance Survey in collaboration with the EC and Foundation Board
- Held Autumn welcome calls for new members
- Reviewed use of NAPE curriculum by NAPE Members, as part of an audit process with NAPE staff
- Created renewal reminders for board packet and membership renewal letters
- Developed an agenda and presentation materials to support the First-Timers Orientation
- Developed materials to support the NSEE including a planned recorded orientation for use on the Conference WHOVA APP

To-do List (Present and Future Goals for 2019-2020):

- Contribute to the creation of a NAPE Joint Board Book for new and current members
- Contribute to NAPE Social Media Platforms, on the Impact of NAPE Members



National Alliance for Partnerships in Equity

- Contribute to an annual Membership Engagement Plan

Future Budget Needs (2020-2021): \$150

Submitted by: Esperanza Zenon and Analicia Nicholson