



### **Higher Education Act**

The current version of the Higher Education Act (HEA) was signed into law in 2008 and has been reauthorized eight times total. HEA was originally passed I 1965 to ensure higher education was accessible to all students through increased resources to postsecondary institutions and student financial assistance.

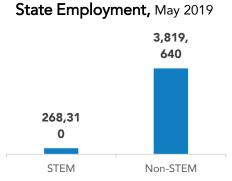
# Career and Technical Education (CTE) in New Jersey

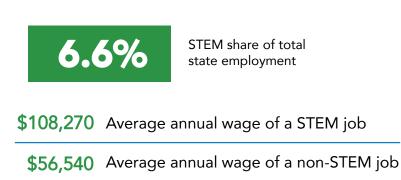
CTE provides secondary and postsecondary students with academic and technical skills and knowledge to prepare for the current and future workforce. To realize our business, economic, and human potential, we must close equity gaps by gender, race and ethnicity, and special population status in high-skill, high-wage, programs of study.

| CTE ENROLLMENT<br>BY GENDER |                         | OUTCOMES, 2018-2019 school year |   |   |               |  |  |  |
|-----------------------------|-------------------------|---------------------------------|---|---|---------------|--|--|--|
|                             | 93,069                  | 98%                             |   | of New Jersey high school students participating in<br>CTE programs graduated |               |  |  |  |
|                             | Male                    | 83%                             |   | of CTE high school students met performance goals for technical skills        |               |  |  |  |
|                             | <b>91,600</b><br>Female | 45%                             | 45% of New Jersey CTE postsecondary students credential, certificate, or degree |   |               |  |  |  |
| CTE ENROLLMENT<br>BY RACE   |                         |                                 |   |   |               |  |  |  |
| Secondary                   |                         | 0.1%                            | AMERICAN INDIAN/<br>ALASKAN NATIVE  | 0.5%  | Postsecondary |  |  |  |
|                             |                         | 8.4%                            | ASIAN   | 7.0%  |               |  |  |  |
|                             |                         | <b>16.6%</b>                    | BLACK   | 15.5%   |               |  |  |  |
|                             |                         | 32.0%                           | HISPANIC/LATINO   | <b>14.8%</b>  |               |  |  |  |
|                             |                         | 0.2%                            | PACIFIC ISLANDER  | 0.3%  |               |  |  |  |
|                             |                         | <b>41.2%</b>                    | WHITE   | 44.0%   |               |  |  |  |
|                             |                         | 1.5%                            | 2+ or OTHER   | 10.9%   |               |  |  |  |

Sources: Perkins Collaborative Resource Network, Association for Career & Technical Education, Congressional Research Service.

## High-Skill, High-Wage, In-Demand: Middle Skill and STEM Jobs





## **Minority Serving Institutions**

Almost **700 institutions** across the United States are Minority Serving Institutions (MSIs) and produced **28% of graduates in 2017**. MSIs admit a larger proportion of minority and low-income students than non-MSIs. They propel their students from the bottom to the top of the income distribution at higher rates than do non-MSIs, showing that MSIs are a viable path to climb the economic ladder.

2021 MSI Breakdown, public 2-year, public 4-year, private 4-year

| 0  | 24  | Alaska Native and Native Hawaiian Serving Institutions (ANNH)                     |
|----|-----|---|
| 1  | 125 | Asian American and Native American Pacific Island Serving Institutions (AANAPISI) |
| 15 | 386 | Hispanic Serving Institutions (HSI)   |
| 0  | 92  | Historically Black Colleges and Universities (HBCU)                               |
| 0  | 27  | Native American Indian Serving, Non-Tribal Institutions (NASNTI)                  |
| 0  | 101 | Predominantly Black Institutions (PBI)  |
| 0  | 33  | Tribal Colleges and Universities (TCU)  |

#### New Jersey United States

## Adult Learners

An individual employer, group of employers, labor organization, education institution, or an industry association can sponsor an apprenticeship program. These programs provide hands-on learning and technical instruction for apprentices, often adults seeking to upskill or re-skill into a different industry.

#### State Apprenticeship Information, May 2019

|            | Active Apprentices | Active Programs |  |  |
|------------|--------------------|-----------------|--|--|
| National   | 585,026            | 238,549         |  |  |
| New Jersey | 8,171              | 983             |  |  |

Sources: Bureau of Labor Statistics, Affordable Colleges Online, American Council on Education, Rutgers, United States Department of Labor.

| State Co       | once  | entrator Enrollment          |                |       | Male                     | Female     |
|----------------|-------|------------------------------|----------------|-------|--------------------------|------------|
| New Jersey     | Secon | dary Enrollment, 2018-2019** | New Jersey     | Post- | Secondary Enrollment, 20 | )18-2019** |
| Agriculture    | 42%   | 58%                          | Agriculture    | 62%   |                          | 38%        |
| Architecture   | 90%   | 10%                          | Architecture   | 63%   |                          | 37%        |
| Arts           | 39%   | 61%                          | Arts           | 60%   |                          | 40%        |
| Business       | 48%   | 52%                          | Business       | 60%   |                          | 40%        |
| Education      | 14%   | 86%                          | Education      | 52%   |                          | 48%        |
| Finance        | 59%   | 41%                          | Finance        | 46%   |                          | 54%        |
| Government     | 64%   | 36%                          | Government     |       | -                        |            |
| Health         | 22%   | 78%                          | Health         | 18%   |                          | 82%        |
| Hospitality    | 41%   | 59%                          | Hospitality    | 40%   |                          | 60%        |
| Human Services | 4%    | 96%                          | Human Services | 18%   |                          | 82%        |
| Info Tech      | 77%   | 23%                          | Info Tech      | 83%   |                          | 17%        |
| Law            | 43%   | 57%                          | Law            | 59%   |                          | 41%        |
| Manufacturing  | 80%   | 20%                          | Manufacturing  | 89%   |                          | 11%        |
| Marketing      | 48%   | 52%                          | Marketing      | 45%   |                          | 55%        |
| STEM           | 60%   | 40%                          | STEM           | 84%   |                          | 16%        |
| Transportation | 93%   | 7%                           | Transportation | 91%   |                          | 9%         |

### Workforce Innovation & Opportunity Act (WIOA)

The Workforce Investment Act (P.L. 105-220) was enacted in 1998 and was last reauthorized by the Workforce Innovation and Opportunity Act (WIOA) (P.L. 113-128) in 2014. WIOA is the primary federal legislation governing federal workforce development programs. It is designed to help job seekers access employment, education, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy.

| United State                         | es 🔋     | \$ <b>1,003,773</b><br>Funding |         | <b>56</b><br>cipants* | 516,060 Men  | 0       | <b>386,596</b><br>Women |  |
|--------------------------------------|----------|--------------------------------|---------|-----------------------|--------------|---------|-------------------------|--|
| New Jerse                            | ey 🕓     | <b>\$7,617,676</b><br>Funding  | -       | ipants*               | 2,167<br>Men |         | <b>6,154</b><br>Women   |  |
| PARTICIPATION, by age                |          |                                |         |                       |              |         |                         |  |
|                                      | Under 16 | 16-18                          | 19-24   | 25-44                 | 45-54        | 55-59   | 60+                     |  |
| National                             | 15,698   | 257,973                        | 171,210 | 221,206               | 105,234      | 49,885  | 51,656                  |  |
| New Jersey                           | 7        | 2,058                          | 3,804   | 4,276                 | 1,994        | 987     | 1,169                   |  |
| PARTICIPATION, by race and ethnicity |          |                                |         |                       |              |         |                         |  |
|                                      | AI/AN    | Asian                          | Black   | Hispanic/<br>Latino   | NH/PI        | White   | More<br>than one        |  |
| National                             | 18,168   | 22,336                         | 210,592 | 154,970               | 5,608        | 625,861 | 22,355                  |  |
| New Jersey                           | 435      | 606                            | 4,459   | 2,365                 | 69           | 8,894   | 295                     |  |

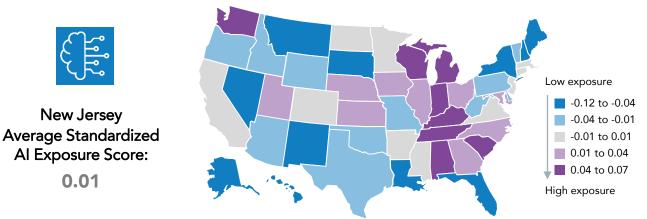
\*Total participants may not be a sum of Men and Women due to self reporting

\*\*Secondary and Post-Secondary Enrollment data shown reflects data that met DOL and DOE reporting standards

Sources: Perkins Collaborative Resource Network, U.S. Department of Labor, U.S. Department of Education.

## Artificial Intelligence and the Workforce

The likeliness of workforce exposure to AI depends on gender, age, race and ethnicity. AI could affect work in virtually every occupational group. AI exposure is calculated by quantifying the overlap between the text of AI patents and the text of job descriptions, identifying occupations likely to be affected by AI specifically, as opposed to those affected more broadly by other automation technologies.

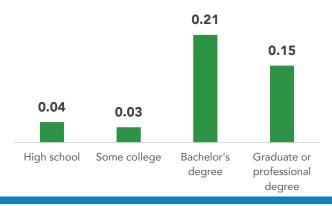


#### Average standardized AI exposure by state, 2017

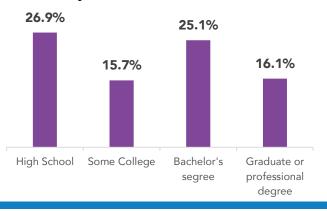
#### U.S. AI exposure by gender, age, and race and ethnicity, 2017



U.S. Al exposure by education level, 2017



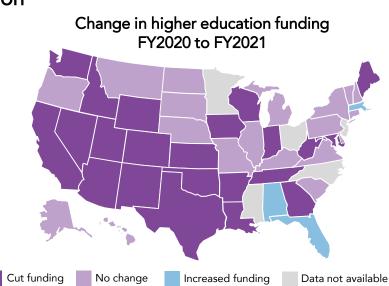
New Jersey Educational Attainment, 2019



Sources: The Brookings Institute, Census.gov.

### **COVID-19 Impact on Education**

Due to the coronavirus pandemic, schools and educational institutions adapted by shifting in-person instruction to remote learning. In the past year, 22 states have cut a combined \$1.9 billion in funding for higher education for the fiscal year that ends in June 2021. Enrollment at continuing education and undergraduate institutions has decreased. Twenty-three states have avoided higher education cuts in the 2020-2021 fiscal year.



## H.R. 1319: American Rescue Plan (ARP) Act of 2021



The ARP is a COVID-19 relief package that provides \$1.9 trillion in mandatory funding, program changes, and tax policies with the goal of mitigating the effects of the pandemic. President Biden signed the bill into law on March 11, 2021. ARP includes:

- **\$122.7 billion** for the Elementary and Secondary School Emergency Relief (ESSER) Fund to be continued through September 30, 2023.
- \$3.03 billion in additional funding for IDEA in FY 21
- **\$2.75 billion** to governors through the Emergency Assistance to Non-Public Schools Program for nonpublic schools with a significant percentage of low-income students
- **\$800 million** to support the identification, enrollment, and school participation of children and youth experiencing homelessness, including through wrap-around services.
- **\$850 million** for grants to Bureau of Indian Education-operated and funded elementary and secondary schools and Tribal Colleges or Universities.
- \$40 billion through the existing Higher Education Emergency Relief (HEER) Fund.
- \$3 billion to HBCUs, tribal colleges, and minority-serving institutions.
- \$400 million to for-profit college financial aid grants to students.
- \$200 million for institutions with the greatest unmet need of those not served by the HEER formula.

The ESSER Fund of \$122 billion supports efforts to safely and equitably reopen K-12 schools and expand opportunity for students who need it most. These funds were made available to state educational agencies (SEAs) for distribution.



New Jersey ESSER Funds received:

\$2,764,587,703